

世界青年創業論壇 2016
GLOBAL YOUTH ENTREPRENEURS FORUM™



From Start-up to Scale-up: Igniting Innovation

Sharing Session 分享會

Rundown 程序

Date: 5th August 2016 (Friday)

日期：2016年8月5日（星期五）

Time: 1030-1700 (Registration at 1000)

時間：上午10時半至下午5時（上午10時起登記）

Venue: 25/F., The HKFYG Building, 21 Pak Fuk Road, North Point

地點：香港北角百福道21號香港青年協會大廈25樓

Language 語言：English 英語

Morning Session: 1030-1230

上午環節：上午10時半至中午12時半

Plenary Dialogue: Beyond the Buzzword “Innovation” - How?

互動對談：「創新」不只是「潮」語

Mr. Amir ASOR (Israel)

CEO, e² Young Engineers Ltd

Amir ASOR 先生 (以色列)

e² Young Engineers Ltd 行政總裁

Mr. Aaron LEE (HK)

Founder and Managing Director, Dash Serviced Suites

李灝庭先生 (香港)

Dash Serviced Suites 創辦人

Moderator: Mr. Jimmy TAO (HK)

CEO and Managing Director, Vitargent (International) Biotechnology Limited

主持：杜偉樑先生 (香港)

水中銀國際控股有限公司董事總經理兼行政總裁

Lifeblood of Start-ups: Practical Bible for Seeking Angel Investment
初創生機：尋找天使投資者

Mr. Jun WANG (China)
Managing Director, Decent Capital
王璿先生 (中國)
德迅投資董事總經理

Moderator: Ms. Joanna CHEUNG (HK)
Managing Director & Co-founder, Tuspark Global Network
主持：張慧施女士 (香港)
啟迪環球網絡執行董事及聯合創始人

Networking Lunch cum Tour Session: 1230-1400
午膳及參觀時間：中午十二時半至下午二時

An Exploration on “Belt and Road” Chinese Antiques
探索「一帶一路」文物

Networking Lunch 午膳

Afternoon Session: 1400-1700
下午環節：下午二時至下午五時

How to Hunt for Innovation through Design Thinking?
設計思維怎樣捕捉創新意念？

Mr. Alvin YIP (HK)
Vice Dean of City Design and Innovation, CAFA Beijing
葉長安先生 (香港)
北京中央美院城市設計及創新院副院長

Customer Discovery: The Foundations of a Profitable Business
營商不二法門：開發客戶

Mr. Derick THOMPSON (USA)
Founder & Managing Director, StartupRunner
Derick THOMPSON 先生 (美國)
StartupRunner 創辦人及董事總經理

Networking Session 茶聚
End of Programme 活動完結

Speakers and Moderator Information 演講嘉賓及主持資料

※The following information is provided by the guests, some Chinese translation and written by The Hong Kong Federation of Youth Groups.

※以下資料由嘉賓提供，部分中文資料由青協翻譯及撰寫。



Mr. Amir ASOR (Israel)
CEO , e² Young Engineers Ltd

Amir ASOR 先生 (以色列)
e² Young Engineers Ltd
行政總裁

Amir ASOR is an educator, entrepreneur, and mentor for worldwide women entrepreneurs. Amir has developed the Young Engineers programs and the teaching method of "Do not force it", a direct unconventional edutainment (Education + Entertainment) method based on games, digital instructions and assessment methods, combining construction systems such as BRIXO, K'nex and LEGO, in order to educate children for better STEAM (Science, Technologies, Engineering, Arts and Mathematics).

Amir was born in Israel to a family of teachers. He holds a B.A in Finance and Computer science from The Open University of Israel. Amir also served in the Israeli Defensive Force as part of a rescue team. At November 10th 2011, Amir won the Entrepreneur of The Year competition organized by YBI foundation, headed by Prince Charles in the UK. At 2012 while serving as managing director at e² Young Engineers, the company won the Israeli business competition held by "Hapoalim" Bank and "Yediot" Newspaper. Today Amir serves as a consultant for the Israeli Ministry of Freign Affairs and as a CEO of "BRIXO Smart Toys Ltd." and "e² Young Engineers Ltd.", a company dedicated to the development and supplement of creative, unconventional, edutainment solutions for worldwide distribution.

來自以色列的 Amir ASOR 是一位教育家、企業家和導師，
他創辦 e² Young Engineers Ltd，主張寓學習於娛樂，激發小朋友多元智能，包括科學、科技、工程、美術和數學。他更創立獨特的 Lego 教學，幫助有學習困難的小朋友，重拾學習樂趣。在 2011 年，他榮獲 YBI Foundation 舉辦的年度企業家獎。



Mr. Aaron LEE (HK)

Founder and Managing Director,
Dash Serviced Suites

李灝庭先生 (香港)

Dash Serviced Suites 創辦人

Aaron is the Founder of DASH Serviced Suites - Hong Kong's fastest growing accommodation option for business professionals. At a fraction of the price compared to global brands such as Shama and Ascott, DASH promises hassle free, 5-star hotel like amenities in their fully equipped serviced apartments. With DASH's digitally advanced portal and a 5-Star hospitality team, the company accommodated 15,000 nights serving 500+ tenants in their growing portfolio of 100 apartments during its recent 1-Year anniversary. With its early traction, Dash Serviced Suites aims to be the #1 serviced apartment operator in Hong Kong as Asia's Property Hub as well as have presence in other major cities around the world.

Recently, Aaron is featured as a Forbes Asia 30 under 30 Young Entrepreneur. Aaron has co-founded / invested in his first startup at an early age of 17. Some of these notable Asian startups include uBuyiBuy.com (acquired by Groupon), SHOPAME.com (now known as Mydress.com) and SnapAsk (Asia's #1 tutors on demand mobile app with presence in Hong Kong, Taiwan, Singapore and Shanghai).

李灝庭由 17 歲至今已創立及投資不少亞洲知名的初創企業，如 BuyiBuy.com、SHOPAME.com SnapAsk。他現時是香港服務式住宅租賃公司 Dash Serviced Suites 的創辦人。Dash 是香港增長快速的服務式住宅，擁有 100 間公寓，款待 500 多位租客、提供 15000 多次晚宿服務。今年李灝庭更榮登美國財經雜誌《福布斯》亞洲 30 歲以下青年才俊榜。



Mr. Jimmy TAO (HK)
Managing Director & CEO,
Vitargent International Holdings
Limited

杜偉樑先生 (香港)

水中銀國際控股有限公司董事

總經理兼行政總裁

Jimmy loves innovative technologies and bright ideas. He can often be found in the Vitargent lab, discussing new initiatives with the R&D team. Before joining Vitargent, Jimmy founded and ran a series of successful companies. He's a guest lecturer at Hong Kong universities, and a mentor to students who want to start businesses with a social mission. Jimmy is devoted to raising awareness about the dangers of synthetic chemicals - he has given talks all over the world and is writing a book about the challenges consumers face when it comes to choosing safe products.

Jimmy received his BSc from the University of Manchester's Institute of Science and Technology, and holds an MPhil in engineering from the University of Cambridge. He is a Clinton Global Initiative Commitment Scholar and an Advisor to the Our Hong Kong Foundation.

杜偉樑先生是一個連續創業者。在加入水中銀(國際)生物科技股份有限公司並擔任 CEO 之前，他先後創辦了 5 家從零開始的企業及公司。



Mr. Jun WANG
(Mainland China)
Managing Director,
Decent Capital

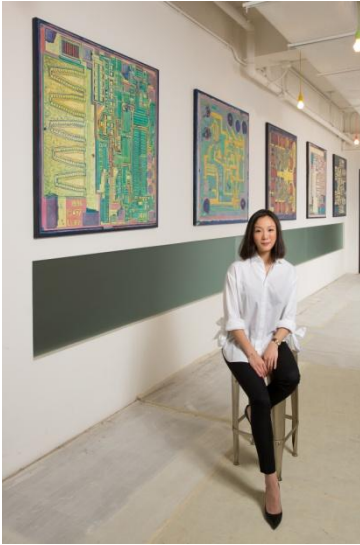
王璿先生 (中國內地)
德迅投資董事總經理

Jun Wang is the Managing Director of Decent Capital, a leading Chinese angel investment fund, where he oversees the fund's angel investment and portfolio management practices. Prior to Decent Capital, Mr. Wang was an investment banker at Morgan Stanley TMT team and Credit Suisse M&A and Corporate Finance team, where he witnessed and facilitated the rise of many Chinese tech companies after the 2008 financial crisis. Before his days in investment banking, Jun was a currency trader at Citi.

Jun attended Peking University before receiving his Honors Bachelor of Arts degree in Economics from Western University, and Master of Arts (Economics) degree from University of British Columbia.

王璿先生就職於德迅投資，一家國內領先的天使投資基金。作為董事總經理，王璿先生負責德迅投資的天使投資及專案投後管理。在加入德迅投資之前，王璿先生擁有豐富的投資銀行工作經驗，曾先後就職於摩根斯坦利科技組和瑞士信貸兼併收購部及企業融資部，親眼見證並幫助多家中概股公司在 2008 年的金融危機後快速崛起。在此之前，王璿先生曾擔任花旗中國的外匯交易員。

王璿先生就讀於北京大學，其後獲得加拿大西安大略大學經濟學學士學位以及英屬哥倫比亞大學經濟學碩士學位。



Ms. Joanna CHEUNG (HK)
Managing Director &
Co-founder, Tuspark Global
Network

張慧施女士 (香港)

啟迪環球網絡執行董事及聯合
創始人

Ms. Wai Sze CHEUNG, also known as Joanna co-founded City Champion Int'l Limited (later renamed to TGN Innovation Limited). Beijing-based Tus-holdings invested in the company afterwards, and Ms. Cheung continues her appointment as the Executive Director.

In 2014, TGN develop its co-working space under the brand name of Tuspark. With her own experiences, Ms. Cheung understands well about the needs of a startup, and knows how to provide an all-rounded services for building a startup. In early 2016, TGN expanded its network to Shenzhen and Shanghai. Ms. Cheung is also being appointed as a member of the Fintech Advisory Group of the SFC.

張慧施小姐是城冠國際有限公司 (其後改名為啟創環球有限公司) 的聯合創辦人，之後公司引入北京清華科技園投資，繼續獲委任為啟迪 TGN 的執行董事。

2014 年，啟創環球發展「啟迪」品牌下的聯合辦公空間，成為香港最大型的營運商之一。作為過來人，張小姐能以第一身用家姿態知悉初創者的需要，提供一條龍式的貼心初創保姆服務，希望從服務入手，最終推動全球社會的創新交流與交易。2016 年初，上海和深圳 TGN 空間開幕，張小姐也開始為香港證監會 (SFC) 擔任金融科技諮詢小組的成員之一。



Mr. Alvin YIP (HK)

Vice Dean of City Design and
Innovation, CAFA Beijing

葉長安先生 (香港)

北京中央美院城市設計及創新
院副院長

Alvin innovates across the fields of cultural and creative industry, social innovation and entrepreneurship, urban system and strategy, participatory design and curatorship. Alvin also serves as Professor and Vice Dean of City Design and Innovation at CAFA Beijing, after being Founding Director of Jockey Club Design Institute for Social Innovation in Hong Kong.

Alvin has been appointed board and committee member of Hong Kong Federation of Design Associations, Architecture Centre, Ambassadors of Design, Wan Chai Visual Archive, FFF, PMQ, Hong Kong Art Museums, Hong Kong Stamps, China Architecture Media Award, UABB, Harbourfront Commission, ACABAS, UNESCO, WHO Western Pacific Region amongst others. His curatorial projects break new ground at home and internationally, notably DETOUR (2009,10,13), Hong Kong pavilion in Venice Architecture Biennale (2006,14), Fashion Forward Festival (2013,14), and 10DAYFEST (2013,14,15). His projects were presented in Rome, London, Barcelona, Helsinki, Istanbul, Berlin, Bilbao, Moscow, Cologne, Paris, New York, Shanghai, Taipei and more. Received his professional terminal degree from the Architectural Association, Alvin was winner of Hong Kong Institute of Architects Award 2007 and Rome Scholar 2004. He further received the Ten Outstanding Young Persons Award 2011, Forbes China Designer Award 2015, and Chief Executive's Commendation for Community Service on HKSAR 2010 Honours List.

葉長安是文創移動合夥人，從事文化規劃與策展、社會企業與創新、城市系統與空間、跨界眾創與設計。2004年獲不列顛學院授予羅馬學人、2007年獲香港建築師學會建築獎、2010年獲香港行政長官社會服務獎、2011年獲十大傑出青年、2015年登上福布斯中國設計師排行榜。

葉氏兼任北京中央美術學院教授、城市設計及創新研究院副院

長。 2008-15 年度任職香港理工大學，原任賽馬會社會創新設計院創院總監。 葉氏曾出任香港設計總會理事、建築中心董事、設計大使董事、PMQ 委員、藝術博物館委員、海濱事務委員、市建局上訴委員、發展局審裁團員、路政署橋樑委員、港深雙城雙年展委員、中國建築傳媒獎提名人、聯合國教科文課程顧問、世界衛生組織西太平洋區專業技術顧問，聯合創辦灣仔視集、FFF 時裝協會等。

葉氏於倫敦 AA 建築聯盟畢業，往返國際作主題演講與展覽。近年策動威尼斯國際雙年展香港館 (2006,14) 亞洲頂尖青年設計展 DETOUR (2009,10,13) 香港時尚節 Fashion Forward Festival (2013,14) 全球首發社會創新十日節 (2013,14,15) 等實驗與實踐。



Mr. Derick THOMPSON (USA)

Founder & Managing Director,
StartupRunner

Derick THOMPSON 先生

(美國)

StartupRunner 創辦人及董事總
經理

Derick Thompson is an entrepreneur and founder of the StartupRunner marketing accelerator program. He is the author of Customer Discovery: The Foundation Of A Profitable Business. He is the creator of the Value Proposition Marketing methodology, which is becoming a global movement in marketing, practiced by individuals and startups around the world.

He has founded a number of startups including DailyDigital & BizHive.com, where he served as CTO, and he has advised on business, marketing and product strategy for startups, venture capital firms, and large companies, including Sprint, where he partnered with them through BizHive. Derick actively invests with the Central Texas Angel Network, and he is founder and venture fund manager at StartupRunner Capital.

Derick THOMPSON 先生是首個提出價值主張市場的營銷方法，廣為全球及私人初創企業運用。